Carlos deArtola

Design Engineer · UX/UI Team Lead

CONTACT

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SKILLS

DESIGN

Figma, Tokens Studio, Illustrator, After Effects; product and UX design, user research, usability and A/B testing, information architecture, design systems, prototyping, visual design, typography, branding, illustration, motion

FRONTEND

React, TypeScript, JavaScript, HTML, CSS, Tailwind, design tokens, component libraries, accessibility (WCAG AA), GitHub CI/CD

AI TOOLING

LLMs and coding agents (Claude Code, GitHub Copilot), design-to-code pipelines, MCP servers, agent orchestration UI, AI assistant UX

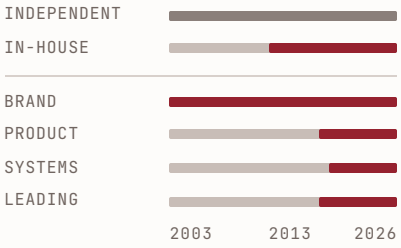
LEADERSHIP

Team of four; hiring; built teams at three companies; critique, mentoring, cross-functional partnership

DOMAIN

B2B SaaS, enterprise, supply chain, fintech, e-commerce, healthcare

FIG. 01 WHERE THE YEARS WENT



EDUCATION

DEGREE

B.S. Graphic Design, magna cum laude, Art Institute of California, Hollywood

MEMBER

AIGA Los Angeles, sustaining member

ABOUT

Twenty years across brand, product design, and frontend. At Supplyframe, a Siemens company, I lead the UX team, own the React design system behind its three products, and ship frontend code daily. I design dense, data-heavy tools where people have to trust what the software recommends, and I have built products and design teams from zero at three companies along the way.

EXPERIENCE

01 Supplyframe, a Siemens company

Pasadena, CA · hybrid

UX/UI Design Team Lead 2025–present

Senior UX/UI Designer 2022–2024

- Lead a four-designer team across three products that electronics engineers and buyers use to find, price, and purchase components.
- Own the shared React design system: tokens, components, theming, and the Figma library that keeps design and code in sync.
- Led the costing tool from zero through three releases and into enterprise rollout: it pulls the best price from seven sources, lets the buyer override any line, and shows what changed before anything moves.
- Moved the team from static handoff to shipping frontend code, with the design system as the contract with engineering.

02 Cane Bay Partners VI, LLLP

Christiansted, USVI

Lead UX/UI Designer 2019–2022

- Led three designers on fintech web and mobile; launched Level Up Funding and MaxLend in parallel on one shared 12-component library.
- Designed XactFlex, a mobile line of credit, from the ground up: ~90-second draw decisions, 38% fewer payment-status support calls.
- Introduced account dashboards across XactFlex, Ameris Bank, and MaxLend on one grammar; statement-export tickets at Ameris fell 41%.

EARLIER

Dose Loui 2018–2019 Founder, Creative Director	Six-person studio for finance, medical, and pharma clients.
Garcoa, Inc. 2018–2019 Senior Web / Graphic Designer	Web team across 10+ consumer brands; rebuilt cart and checkout.
Goldman Marketing Group 2015–2018 Senior Interactive and Print Designer	Print and digital campaigns for healthcare marketing clients.
MOR Financial Services 2013–2015 Senior Graphic Designer	Brand system and the company's first responsive website.
Carlos deArtola Design 2003–present Principal Designer	Ongoing independent practice; cove reservation flow (2024).

SELECTED WORK

01 **Three Eras of Sourcing**	Lead case study on the costing tool. doselos.com/work/dsi-sourcing
02 **Enterprise Design System**	Hand-coded system for dense UI, 10 components. doselos.com/design-system
03 **Magicians United**	Side product with a design system and MCP server. mtgunited.com